



FRED. OLSEN CRUISE LINES



Fred. Olsen Cruise Lines operates four classic ships, each big enough to be comfortable yet small enough to visit unique destinations that larger ships can't reach. Each cruise has a relaxed British atmosphere, mouth-watering cuisine and exceptional itineraries. So be prepared for a uniquely and refreshingly different cruise experience on the cruise line that has been voted Best European and Classic Ship Operator – Fred. Olsen Cruise Lines!

Guests select Fred. Olsen Cruise Lines not for the climbing walls, skating rinks, and hordes of fellow travelers, but for the itineraries and the personal service for which they are highly recognized by their peers, the travel industry, and of greatest importance, by guests. Fred. Olsen Cruise Lines frequents the Baltic, Norway, United Kingdom, Northern Europe, Mediterranean and Canary Islands. Cruises vary from 106 nights around the world to 3 nights around the United Kingdom.

When your clients are seeking a distinctly different yet incredibly satisfying cruise experience, we hope you will recommend the classic ships of Fred. Olsen Cruise Lines!

www.bortonoverseas.com



**Fred. Olsen
Cruise Lines**



FEATURES AND BENEFITS

- Classic, smaller ships where guests enjoy a relaxed atmosphere
- Award winning traditional service
- 200 true single cabins fleet-wide offered at a single fare
- Free “New to Cruising Package” for first time Fred. cruisers
- Learn and experience something new with free Artsclub programs
- Golf famous courses throughout the world with the Flagship Golf Program

DESTINATIONS

British Isles, Norwegian Fjords, World Cruises, Around South America, Mediterranean, Canary Islands, Baltic and the Arctic. The benefit of having smaller ships is the close proximity you can get to your port of call, allowing for easier disembarkation and more time on shore.

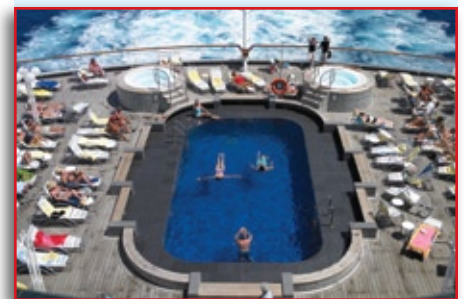
DEPARTURE PORTS, TRANSFERS AND PRE & POST TRAVEL

- Most Fred. Olsen cruises depart the United Kingdom. Departure ports include: Dover, Southampton, Greenock, Liverpool, Newcastle and Rosyth.
- Transfers are available from London to Dover and Southampton. Private transfers can be arranged to all departure ports.
- Borton Overseas can arrange pre and post travel arrangements in addition to cruise and transfers.



TARGET CUSTOMERS

- Customers who prefer smaller classic ships and a traditional cruise experience
- Primarily 55+ years old
- Singles, couples & groups
- Special interest groups
 - golf
 - art
 - history
 - culture
 - Anglophiles
 - world cruisers



SPECIAL OFFERINGS

- Ocean's members receive 5% off cruise price when booking 6 months in advance.
- Sign up for our e-Newsletter at www.bortonoverseas.com for monthly cruise specials sent right to your inbox.
- A selection of featured cruises with onboard spending credits and discounted cruise prices.

TRAVEL AGENT POLICIES

- Commission includes port charges and taxes!
- 10% commission is paid on your first booking, and percentage increases based on annual sales.
- Online training and continued support from your USA FOCL team.
- Agent cruise rates available.

GROUPS

- Exclusive discounted pricing on selected cruises.
- Free escort places available (based on group minimum of 15).
- Onboard spending credits.
- Cocktail parties and more!

*Recognized for "Best for Seeing the World" and
"Best Refurbished Ship – Fred. Olsen's Braemar" by Cruise Critic.*



CONTACT INFORMATION

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 **Fred. Olsen Cruise Lines**



FLEET

Smaller, more intimately sized ships are large enough to be spacious and comfortable, yet small enough to visit unique destinations that larger ships cannot reach. Combined with experienced, friendly crews they create an intimate, welcoming atmosphere, and an altogether distinctively British experience.



BALMORAL

Balmoral – originally the *Crown Odyssey* (and later *Norwegian Crown*), the *Balmoral* has been lengthened, renewed and refreshed and is the largest ship at 1,300 passengers. She has a large spa, on deck jacuzzis, two freshwater swimming pools and golf facilities.



BLACK **WATCH**

Black Watch – originally built for Royal Viking Line, she is just over 28,000 tonnes and holds 750 happy passengers. The ship's public areas were refurbished in 2009, adding a new casual dining area – the Braemar Garden.



BOUDICCA

Boudicca – originally also built for Royal Viking Line and is a sister to the *Black Watch*. Holds 800 passengers. New engines and complete rebuild in January 2006. Big teak decks, lovely dining room, great public rooms. English theme throughout.



BRAEMAR

Braemar – originally the *Crown Dynasty*, this 900 passenger ship was lengthened and refurbished in the spring of 2008. *Braemar* has a classy five-deck atrium, great public rooms, a lovely dining room and a superb overall ambiance for your guests.